

MODbrite

A modern collection of color with *pure attitude.*

Influenced by things retro it makes what was old, hip again. A great combination to attract a new generation of poinsettia buyers or add festivity to party and lobby displays.

Olive Bright colors a white poinsettia, a soon to be favorite



COLORANT | COLORTOOL® Spray

| Design Master Color | Poinsettia Color |
|---------------------|--------------------|
| 🌿 Olive Bright | White |
| 🌿 Pink Glow | Pink |
| 🌿 Orange | White/Pink/Apricot |
| 🌿 Yellow/Yellow | White |
| Larkspur Blue | White/Pink |
| Robin's Egg | White |
| Purple | Pink |
| Raspberry | Pink |

COLOR TREND

From both Holiday and Home decorating – Brights are paired with black and accented with silver, beads and crystal.



Pink Glow energizes a coral poinsettia then decorated with loose opalescent micro glitter adhered with Glue for Glitter.

A NEW GREEN:

Chartreuse green, an energizing bridge color is seen in home décor as well as several trend holiday palettes as it...

- updates traditional Red and Green
- layers with other greens for tone on tone serenity
- adds zest to Holiday MOD

DEFINITION: Bridge color – Yellow-Green or Blue-Violet. A color on the color wheel that bridges the *cool* and *warm* colors. Having characteristics of both, it unifies and *adds energy* to the color harmonies using it. Basically works with any other color!

Tip

Use the dynamic, straight up **MODbrite** color as is, or pair it with the bling of **Silver Glitter Spray** for a finishing touch of the trend savvy look.



VelvetLUX

A deep infusion of *velvet hues*.

These regal colors enrich decorating styles from **traditional opulence** to **suburban chic**. This collection will attract buyers looking for change but within their color comfort zone.

COLORANT | COLORTOOL® Spray

| Design Master Color | Poinsettia Color |
|---------------------|------------------|
| Blackberry | Red |
| Violet | Pink/Red |
| Deep Blue | Pink/Red |
| Blue Marlin | Pink/White |
| Teal Blue | Pink/White |

Deep Blue veils a Red Poinsettia and Glitter Silver adorns it in sparkles.

Tip

A gild of Glitter adds a sheen of wealth. Use **Glitter Gold** or **Silver** for a sparkling accent or try **Glitter Purple Spray** for a blending shimmering texture.

COLOR TREND

A foundation of black and white, warmed with brown creates a neutral background for deep opulent colors to take center stage.

Moody blues, luscious plums and mysterious shades of red infuse their own expression for home and holiday.

