

# GEMstar

Fashions poinsettias in *jeweled colors* with a rich, gem-like sheen.





Color enhanced with **translucent spray dye**, unique tone on tone color changes are made on marble poinsettias. Colors of this collection slip into several trend holiday and decorating color stories.



*Peacock* dresses a white poinsettia in emerald



## COLORANT | Just for Flowers

Design Master Color	Poinsettia Color
 Peacock	White
 Purple Pansy	Pink
 Delphinium Blue	Pink/Red
 Fresh Green	White
 Black Cherry	Dark Pink/Marble
Hydrangea Blue	Pink/White/Marble
Lilac	Pink/White/Marble

## ADD SOME SHIMMER:

Pearlize your light colored poinsettia gems with a veiling of **Shimmer Pearly Dew** or use opalescent flakes adhered with Design Master Glue for Glitter.



*Black Cherry* jewels a dark pink marble poinsettia in garnet red.

*Color on color, Purple Pansy on a pink poinsettia creates a rich amethyst hue.*

*Daffodil on Dark Pink Marble Poinsettia*



# ColorTEX

One-step *textured finish*. This collection is a whole new breed as color enhanced texture brings an unexpected interest to the ordinary.



## COLORANT | ColorTEX

Design Master Color	Poinsettia Color
Flurry .....	Any Color
Peppermint .....	Pink/White
Holly Green .....	White
Jolly Red .....	White

**Tip**

Water poinsettias trimmed with *ColorTEX* at soil level or from the bottom of the pot. Overhead watering remoistens the texture and causes it to powder after re-drying.

## COLOR TREND

Consumers are looking to expand the seasonality of the holiday display—from *Autumn into Winter* or *Christmas into Spring*. Color is one tool that can make a seamless transition between a Christmas theme and other seasons.



# Expanding the Season

**Boost your poinsettia sales** by broadening the selling window to include autumn and its holidays. Many of the individual colors shown in the previous collections can cross into an fall collection.

🍂 These are noted with this leaf.



*Daffodil sun-kisses a pink marble poinsettia in a rich autumn hue.*

## TRY THESE ADDITIONAL COMBINATIONS:

Design Master Color	Poinsettia Color
Terra Cotta .....	Pink/Apricot/White
Dusty Rose .....	Pink
Terra Rosa .....	Apricot
Tiger Lily, Just for Flowers .....	Pink/Apricot/White
Autumn Leaves, ColorTEX .....	Red
Pumpkin, ColorTEX .....	Apricot/Coral
Halloween, ColorTEX .....	Apricot/Coral

**Tip**

*Shimmer Gold* enriches a dark pink marble poinsettia for a Thanksgiving feast. Remember *Glitter Orange* and *Purple* for Halloween.

