

Increase Sales • Minimize Plant Waste • More Uniform Color



Discover a premium market niche for your poinsettia sales...

Simple coloring techniques using versatile **DESIGN MASTER® Color Sprays** turn the commodity poinsettia into attention getting profit makers. *Expand the traditional color palette* of poinsettias with hues complimenting current decorating trends. *Grab the attention of young new buyers.* And, *open your sales window* to include Autumn Decorating, Halloween, Thanksgiving, Hanukkah, New Years, Promotions and more. Color petals in natural looking, who-would-know hues or fantastical *wow* colors with glittery bling...

...you choose, you're the artist!

THE COLOR RESOURCE

for the *unique applications* of creative professionals

For forty-five years, **DESIGN MASTER color tool, inc.** has been the Color Design Resource for the floral industry. Several of our color spray lines are specifically formulated to safely colorize fresh flowers and blooming plants. Creative professionals embrace their unique attributes for use on many other surfaces, making their versatility unmatched by any other color spray. In fact, our COLORTOOL® Spray was used on potted mums to create the colors of the Olympic rings as seen in the Los Angeles 1984 Summer Olympics opening ceremonies!

- Simple • Quick-Dry • Permanent
- No Mixing • No Mess • No Run-Off

DESIGN MASTER is quick-dry, permanent color that is **virtually instant**. The coloring process can be almost last minute before sleeving pots! **Crisp and consistent colors** keep a uniformity from can to can and our **ultra-fine mist** encourages even color application. Our sprays require **no mixing and are not water soluble** for a mess-free process. **DESIGN MASTER offers over 65 flower-friendly colors** including metallic golds and copper to design your poinsettia canvases.

Just as in fashion, accessories complete the look. Sparkling flourishes using Design Master accessory sprays will adorn your **Graffiti PetalART** in radiance. Try a festive glitter in a convenient all-in-one **Glitter Spray** or apply your choice of loose glitter with our fast-drying, clear **Glue for Glitter**. Light layers of luminous **Shimmer** can add a jeweled metallic veiling. Finish the canvas by engaging all the senses with a perfume of holiday scents.

